



NAFCU SERVICES CORPORATION



NAFCU Services Corporation
3138 10th Street North
Arlington, VA 22201

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NAFCU Services Corporation is a source of innovative solutions for credit union growth and productivity, from top-quality, market leaders that earn the special “Preferred Partner” designation. To earn the designation – and there is only one for each solution -- Preferred Partners undergo an extensive peer evaluation process by the NAFCU Services Advisory Committee, which is composed of credit union executives.

In making their decision, the Advisory Committee considers many factors, including:

- Is there a need in the credit union market for the proposed solution?
- Does the Partner add value specifically to NAFCU member credit unions?
- Does the Partner understand the unique needs of credit unions?
- Does the Partner offer the solution nationally?
- Is the Partner a top-quality, market-leading firm?
- Does the solution accelerate growth or enhance productivity?

We are proud to recommend Alliance Financial as the NAFCU Services Preferred Partner for card programs assessment and advisory services. In addition, Alliance Financial offers special benefits especially for NAFCU Members. Learn more about their solutions at www.nafcu.org/alliance.

A handwritten signature in black ink that reads 'David' with a long, sweeping underline.

David C. Frankil

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